Protect our Vote!

¡Protejamos nuestro voto!

Imagine.

You are a “President.”
Of a huge country.
You love power.
You want to keep power.
Unfortunately, you have pesky elections.

With elections coming up, how do you keep power?

Imagina.

Eres un/a «Presidente».
De un país enorme.
Te encanta el poder.
Quieres mantener el poder.
Desafortunadamente, tienes elecciones fastidiosas.

Con elecciones a la vista, ¿cómo mantienes el poder?

Authoritarians don't want to play by the rules.

They change the rules so they can win.

Los autoritarios no quieren jugar bajo las reglas.

Cambian las reglas para poder ganar.

Authoritarians don't want to play by the rules. They change the rules so they can win.

2 basic approaches:

1. Break a lot of rules – enough to tilt the elections.

Key things they are doing or have done…

- Redistricting
- Trying to purge legitimate voters
- Change mail-in requirements
- Sabotage of drop boxes
- Political DOJ investigations
- Last-minute voting location chaos

…and more

- Disinformation about voting
- Armed civilian groups, ICE, or military at ballot drop boxes or polling places

Authoritarians don't want to play by the rules. They change the rules so they can win.

2 basic approaches:

1. Break a lot of rules – enough to tilt the elections.
2. Reject election results. (This is hard to pull off.)

…a few ways they could try to ignore elections

- The Supreme Court intervenes to stop or overturn counting
- Canvassers or governors refuse to certify
- Federal seizure of ballots or election equipment
- Congress refuses to seat incoming winners*

*(harder than it looks)

We don’t expect them to cancel elections outright.

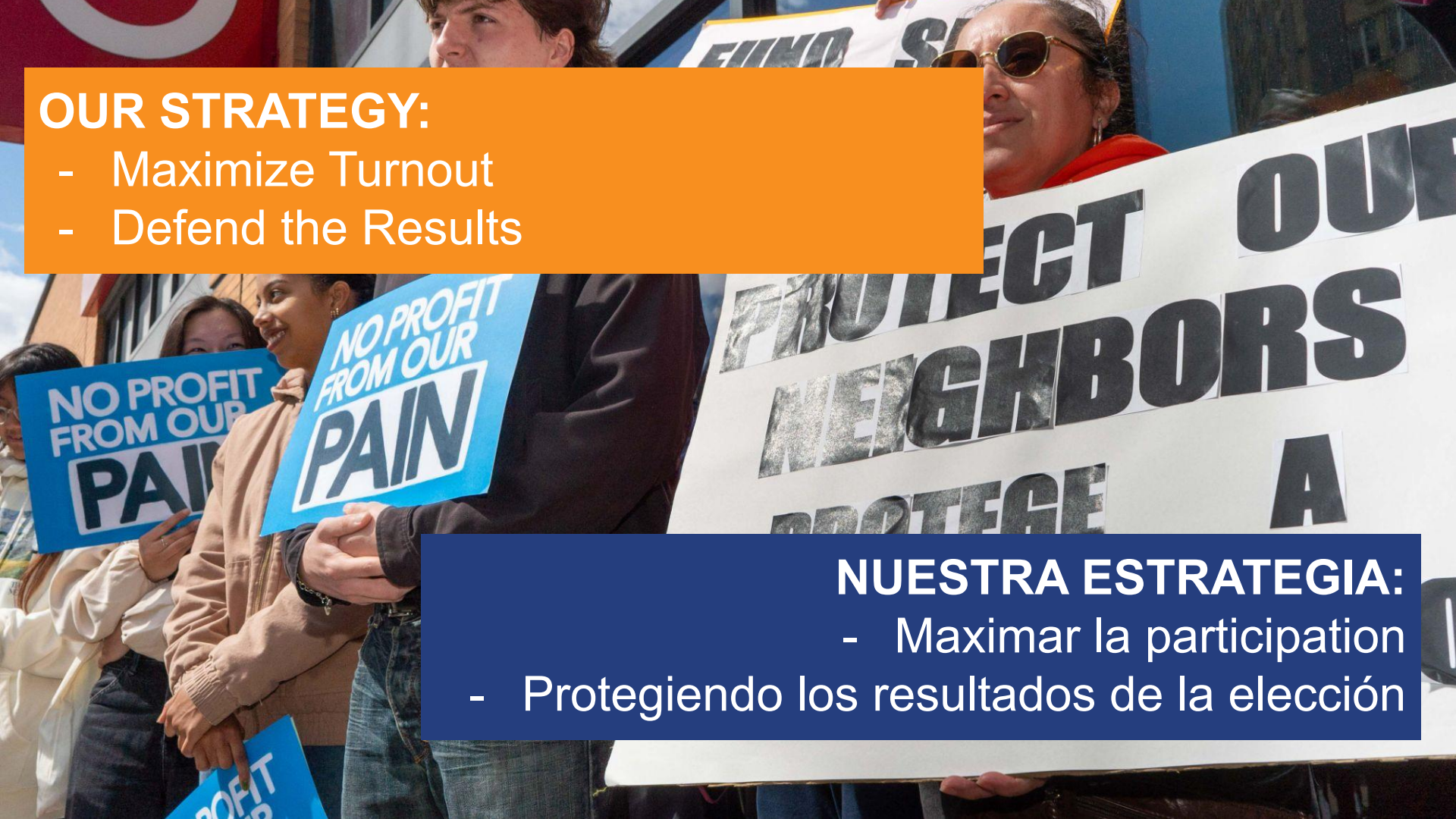
Instead, they’ve been working hard to cheat to secure the results they want.

The Big Racist Lie

Why vote?

The People's Election Playbook

La Estrategia de las Elecciones de la Gente



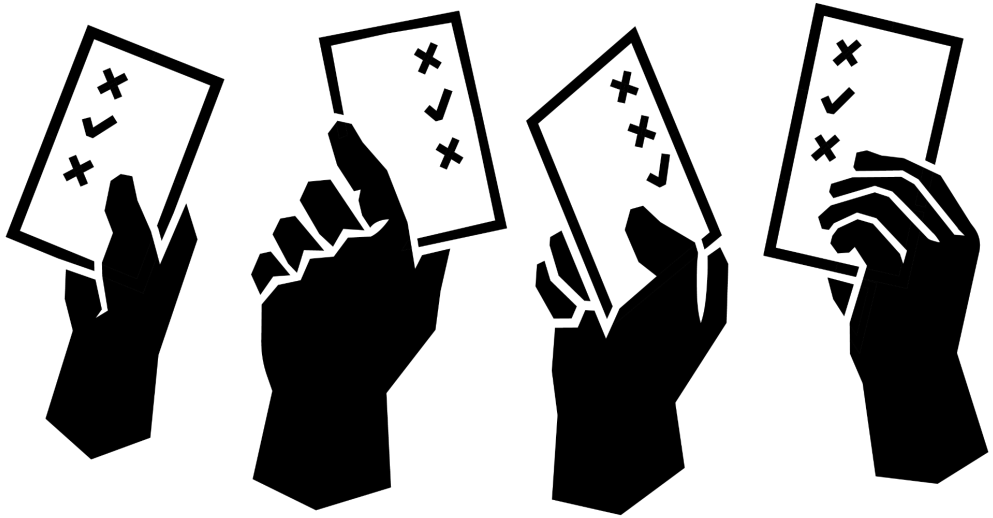
OUR STRATEGY:

- Maximize Turnout
- Defend the Results

NUESTRA ESTRATEGIA:

- Maximar la participation
- Protegiendo los resultados de la elección

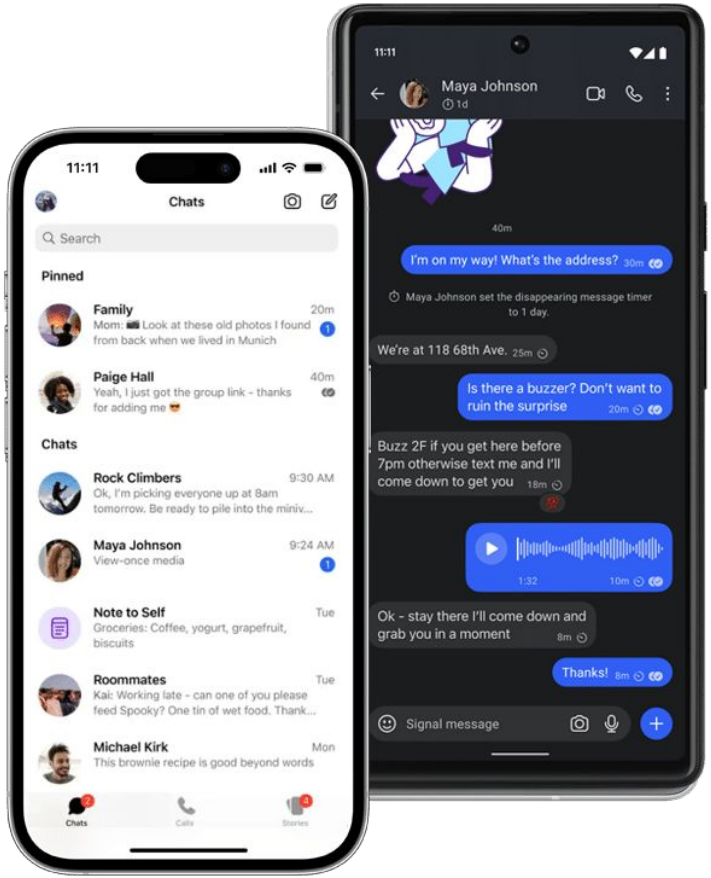
Maximize turnout /
Maximizar la participación



15ft-0in
Hotel Shuttle
CHICAGO
CITY OF BIG
SHOULDERS
AND
OPEN ARMS
Refugees
Welcome

ICE OUT NOW
ICE OUT
JUSTICE

Developing Communications Structures



SPECTROGRAMS / ESPECTROGRAMAS

I feel clear about the consequences for my own life if Trump and his regime block people from voting and seize more power and control.

I am ready to step outside of my comfort zone and take action when the authoritarian regime seizes power through election interference.

I’m ready to talk to 3 people I know in the next month about how voting in November impacts our lives directly and to prepare to join mass mobilizations.

ONE Northside's Proposal

ONE Northside will ask our members to participate in the following strategies to advance the Protect Our Vote campaign:

1. **Using your communications platforms** and audiences to develop a committed, loud, and ongoing mass movement of people, activated to protect our freedom to vote and ensure the will of the people prevails.
2. Organizing your relationships to **Get Out the Vote and Vote Early**!
3. **Preparing your people for mass mobilization and economic non-cooperation** in order to ensure hands off our vote!

La Propuesta de ONE Northside

ONE Northside les pedirá a nuestros miembros que participen en las siguientes estrategias para avanzar la campaña Protejamos Nuestro Voto.

1. **Usar tus plataformas de comunicación** y tu red de contactos para desarrollar un movimiento masivo, comprometido, contundente y constante de personas activadas para proteger nuestra libertad de votar y asegurar que prevalezca la voluntad del pueblo.
2. Organizar a las personas de tu círculo para **salir a votar (Get Out the Vote) y votar de manera anticipada**.
3. **Preparar a tu gente para la movilización masiva y la no cooperación económica,** ¡para asegurar que nadie le ponga las manos encima a nuestro voto!

Make the Pledge!

☐	I pledge to be a voter this midterm election, either through early voting starting October 19th or voting on Election Day November 3rd!
☐	I pledge to talk to ( ) insert # between 3 - 10 people I know about voting and, if needed, help them make a plan to be voters this year!
☐	I pledge to volunteer on Election Day!
☐	I want to join my organization's signal thread for communication about mass mobilizations and other election protection strategies.